



**HERS BREAST CANCER FOUNDATION
KEEP ABREAST
5K/10K WALK/RUN**

COMMUNITY RESOURCES/HEALTH EXPO

**WE SUPPORT...
YOU SURVIVE**

www.HERSKeepAbreast.org
Save the date:
September 25, 2010

Our annual 5K Walk and 5K/10K Run event features the Community Resources/Health Expo, offering attendees a taste of our community's local flavor by highlighting some of the Bay Area community and health-related businesses and services. We hope you will be able to join us!

PARTICIPANT SELECTION

We encourage you to sign up early. In order to provide a balanced offering at the Expo, there may be limited space in some categories, and participants will be accepted on a first-come, first-served basis. Thank you for your understanding on this point. A confirmation entitles you to one space, approximately 10' x 10'. The confirmation is not an indication of where your booth will be located. *Registration Deadline: August 25.*

ARRIVAL & SETUP

Participants may arrive no earlier than 6:00 a.m. and must be ready for visitors by 7:00 a.m. There will be signs as you approach the event area, directing you to the entrance and the designated area where you will line up. You must check in at the Expo Tent before going to your assigned location. A staff member will help you find your space after you check in. Please do not drive past the line-up area in an attempt to "find your own space." There will be no admittance after 7:00 a.m. We are asking all Expo members to contribute one item for a participant raffle.

BOOTHS

Each Expo participant will have an E-Z Up available for use, along with one 8-ft. table and 2 chairs. Participants may bring their own signage, such as posters or banners

QUESTIONS?

For more information, please contact Karen Jackson at 408-612-2873 or karen@HERSfund.org.

The **HERS Breast Cancer Foundation** empowers women affected by breast cancer, supporting their well-being with post-surgical products and educational services, regardless of financial status.

PARKING

This is a limited traffic area. You may not park your vehicle in your space or area directly behind it. Chairs must be located inside your designated space. You may park in designated event parking and volunteers can help carry or cart items to your booth and back to your vehicle after the event (provide your own cart).

YOU MAY NOT SELL, DISPLAY OR CONSUME:

Animals or pets of any kind, drugs or drug paraphernalia, firearms, ammunition or anything resembling firearms, double-edged knives or anything requiring a permit. The sale of food or beverages of any kind is not permitted.

LIABILITY

If you are offering samples of food, we must also have a copy of your liability insurance in the amount of \$1,000,000. Please fax all documentation to 510-505-9160. We must have all documentation in our possession by September 1, 2010.

TRASH PLACEMENT

All expo participants must remove their own trash, including boxes. We will provide trashbags. At the end of the event, you may not leave anything in your booth or outside of the trashcans.

LOCATION & EVENT DETAILS

See www.herskeepabreast.org for map and additional event info.

DETACH & RETURN WITH YOUR EXPO PARTICIPANT FEE

Please print clearly

Expo Contact Name _____

Address _____

City _____ State _____ Zip _____

Company _____

Title _____

Phone _____

E-mail _____

Business Non-profit Organization

Method of Payment

I am enclosing my check

I will be mailing my check to the HERS Breast Cancer Foundation at 43575 Mission Blvd. #316, Fremont, CA 94539

I would like to pay with MasterCard Visa

Card Number _____

Expiration Date _____

Signature _____

FEES

Business: \$130

Non-profit organization: \$85

Please make check payable to:
HERS Breast Cancer Foundation
and mail to:
43575 Mission Blvd., #316
Fremont, CA 94539

The HERS Breast Cancer Foundation is a 501(c)(3) non-profit organization, Federal Tax ID Number 94-3309906